



ROBERT TURNER

Designer

Multidisciplinary creative who thrives in close-knit collaboration during ideation. Deeply passionate about creating eye-catching graphics and developing narratives that resonate, promote, and build identity.

CONTACT

(317) 500-2424
robbyturner593@gmail.com
www.robby-turner.com

EDUCATION

Media Arts and Sciences, MS

Indiana University Indianapolis
August 2020 - May 2022
Affiliations: AIGA

Computer Graphics Technology, BS

Purdue University
August 2016 - May 2020
Affiliations: Computational Arts
Circle, Purdue Vinyl Club

SOFTWARE

After Effects
Illustrator
Photoshop
Premiere Pro
WordPress
Qualtrics XM
Figma

SKILLS

Motion Design
Typography
Branding
Editing
HTML / CSS / JS
Illustration
Data Collection / Analysis
UX / UI Design

EXPERIENCE

Marketing Communications Project Manager | May 2022 - Present

Marketing Intern | April 2021 - April 2022

Techserv Corporation | Remote

- Designed and implemented responsive, user-centric websites for state agencies and non-profits, crafting clean, front-end layouts along with written copy aligned with brand voice.
- Created cohesive visual identities for clients, ensuring consistent aesthetic presentation across digital platforms.
- Planned and executed marketing campaigns through email and social media that advance program awareness by strategically targeting stakeholders.

Digital Media Coordinator | October 2018 - August 2020

Krannert School of Management | West Lafayette, IN

- Created still and animated graphics for digital signage displays in order to promote Krannert School and Purdue University to the general public within evolving brand guidelines.
- Collaborated with fellow coordinators and team lead to develop signage strategies and evolving content schedule.

Research and Development Assistant | September 2020 - April 2022

Luddy School of Informatics and Computing | Indianapolis, IN

- Aided in prototyping, user testing, and front end development of web application for student assessment and design critique.
- Designed animated mockups to communicate directional user flows and interactions.

EXHIBITION

Honors Scholarly Creative Projects Virtual Exhibit | April - May 2020

Purdue Honors College | West Lafayette, IN

- Researched, produced, and publicly exhibited scholarly long-form video essay which demonstrated findings around chosen topic of exploration